



# HAUNTED HIGH STREET

## TRUNK OR TREAT

### Participation Application

Join us for the third annual Haunted High Street! This community event will be held on Thursday, October 31, 2019 from 5:00 p.m. to 8:00 p.m. on Historic High Street. The event will feature a variety of Halloween-themed activities for people of all ages, including a haunted house, carnival games, movies at the High Street Arts Center, a costume contest, and a DJ dance party.

Businesses or organizations, clubs, and service groups are invited to support our community and promote their business through Trunk-or-Treat. Trunk-or-Treat provides a fun and safe trick-or-treating experience for Moorpark youth, where families can interact with participating sponsors, and take plenty of pictures with creatively decorated vehicles and organization representatives.

Each participating business will need to provide one vehicle, at least one person, and candy for a minimum of 2,000 children, along with any other items (such as business promotional items or coupons) to be handed out.

Each business participating in Trunk-or-Treat will be listed on the City's Haunted High Street webpage and recognized through our social media, email and print promotional campaigns. Also, Trunk-or-Treat participants will be thanked and acknowledged in the winter edition of the Moorpark Newsletter and Recreation Guide. ***In addition, there will be a contest to determine the "Best Themed Vehicle" and the winner will receive a complimentary half-page ad in the City Newsletter and Recreation Guide!***

A confirmation packet with a detailed site map and check-in instructions will be sent one week prior to the event.

Thank you for helping us bring this spooky celebration to life!

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone 1: \_\_\_\_\_ Phone 2: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Make/Model & Size of Vehicle: \_\_\_\_\_

Theme: \_\_\_\_\_

\*Candy/Items to be distributed: \_\_\_\_\_

\_\_\_\_\_  
*\*Candy should be individually wrapped. Please do not use hard candies or candies containing peanuts.*

## Signature Required to Complete Application

The City of Moorpark (City) shall indemnify, defend (with counsel reasonably acceptable to City) and hold harmless Sponsor and any and all of its employees, officials, contractors, volunteers, and agents from and against any liability (including liability for claims, suits, actions, arbitration proceedings, administrative proceedings, regulatory proceedings, losses, expenses or costs of any kind, whether actual, alleged or threatened, including attorneys' fees and costs, court costs, interest, defense costs, and expert witness fees) arising from participation in the Haunted High Street event, except damages from which the Sponsor is obligated to hold harmless, indemnify, and defend City and its officers, employees, and agents pursuant to the next paragraph.

The Sponsor shall indemnify, defend (with counsel reasonably acceptable to City) and hold harmless the City, and any and all of its employees, officials, contractors, volunteers, and agents from and against any liability (including liability for claims, suits, actions, arbitration proceedings, administrative proceedings, regulatory proceedings, losses, expenses or costs of any kind, whether actual, alleged or threatened, including attorneys' fees and costs, court costs, interest, defense costs, and expert witness fees) arising in whole or in part from participation in the Haunted High Street event.

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name: \_\_\_\_\_

### **APPLICATION DEADLINE:**

**Friday, October 25, 2019**

\*Promotional opportunities may vary depending on commitment date\*

*Applications may be submitted in person at the Arroyo Vista Recreation Center (4550 Tierra Rejada Road) or by mail (City of Moorpark, Attn: Haunted High, 799 Moorpark Ave., Moorpark CA 93021), or scanned and emailed to Victoria Peterson at [vpeterson@moorparkca.gov](mailto:vpeterson@moorparkca.gov)*

For questions, contact the Arroyo Vista Recreation Center at (805) 517-6300

